

DAVID EDMONDS

DATA ANALYTICS & BI CONSULTANT

Consulting through Bold Proof Analytics

Clear measures. Traceable answers.

Dashboards, reporting improvements and focused analysis that help teams understand performance and identify the next useful question.

WHAT I CAN DELIVER

Dashboards

Power BI, Tableau and Excel views built around the audience, decision and agreed KPI definitions.

Reporting improvement

Reusable preparation steps, data checks and refresh instructions for recurring reports.

Performance analysis

SQL investigations, reconciled comparisons and concise findings with clear interpretation limits.

TOOLS

Power BI / Tableau / SQL / Excel / Python

SELECTED INDEPENDENT PORTFOLIO WORK

Sales & Profitability

[Excel demo](#)

[SQL investigation](#)

A compact Excel dashboard and five SQL investigations connecting sales growth, margin pressure and regional plan gaps. Shared fictional source data.

What Changed? Report Analyzer

[Try the example](#)

Compare CSV reports, identify missing and duplicate IDs, and trace contributions to source records. Reports are processed in the browser.

Federal Contracting | Power BI

Washington EV | Tableau

Public-data case studies demonstrating metric definitions, modeling, validation and visual explanation. Portfolio examples are not claimed client outcomes.

DISCUSS A CONSULTING PROJECT

boldproofanalytics@gmail.com

Scope, timing and fees agreed before work begins.

EXPLORE THE PORTFOLIO

david-edmonds.github.io

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